

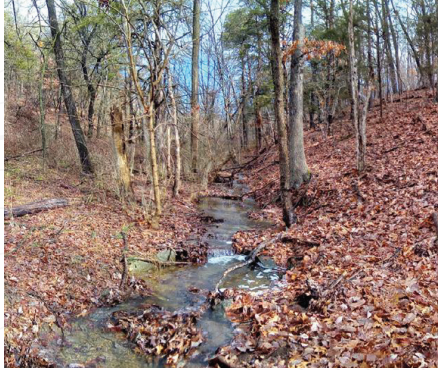


Together,
We'll Conserve
More of What
Matters in the
Shenandoah Valley



VALLEY
CONSERVATION
COUNCIL





How Giving in 2023 Will Support Conservation in the Valley

COVER PHOTOS TOP LEFT CLOCKWISE: BIG ROCK DAIRY, FLOATING THE SOUTH FORK OF THE SHENANDOAH RIVER, TANNER'S RIDGE IN PAGE COUNTY, BLACK BEAR CUB

PHOTOS THIS PAGE LEFT TO RIGHT: MONITORING PROTECTED LAND, CONSERVED LAND ON THE SOUTH RIVER, NATIVE BEE ON LAND AT FORT VALLEY FARM, RIPARIAN CORRIDOR NEAR STRASBURG

2,000 more acres conserved across the greater Shenandoah Valley region

Planned conservation projects include:

- Working farms – easements on at least 10 new properties
- Forested land critical to water quality – easements on at least seven new properties
- Protecting land in three important wildlife corridors
- Projects that protect views from public trails and parks
- Projects that protect the Valley's rivers and streams

More federal and foundation funding to help Valley landowners with the costs of conserving land

More education for Valley landowners about their conservation options

- Establish easement outreach groups
- Distribute new landowner easement guide
- Meet and discuss conservation options with at least 75 Valley landowners
- Host at least three easement workshops for landowners

Monitoring to keep protected lands protected

- Monitor 69 easements held by VCC protecting over 8,500 acres
- Launch a volunteer stewardship team to increase our staff capacity

More opportunities to experience the Valley's beauty and bounty

- Organize and lead hikes throughout the Valley
- Host a farm-to-table dinner in Staunton to showcase local produce and local chefs

Protected Lands in the Shenandoah Valley

TOTAL LANDS CONSERVED

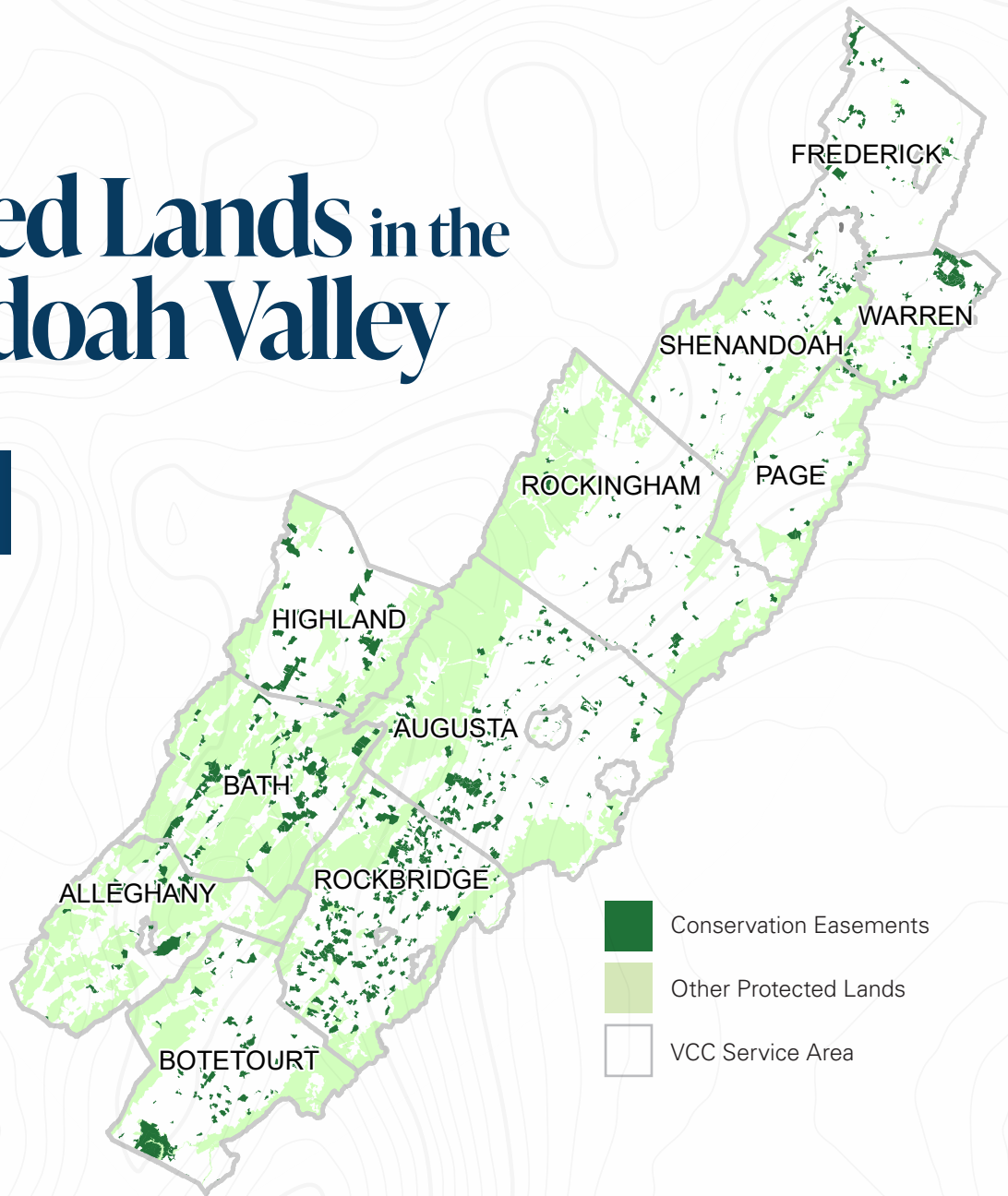
69
EASEMENTS



8,522
ACRES



54
MILES OF
WATERWAYS
PROTECTED



VCC's mission is to protect the natural and cultural resources of the greater Shenandoah Valley region through land conservation, education, and experiences to preserve the life-enriching benefits our land and water provide.

2023 GOALS

2,000+
ACRES
PERMANENTLY
PROTECTED



20+
NEW
CONSERVATION
EASEMENTS

75+
INTRODUCTIONS TO
CONSERVATION
EASEMENTS



69
PROPERTIES
MONITORED

2023 Revenue Needed to Accomplish Goals

SOURCE	AMOUNT
Giving from Individuals	\$ 250,000
Grants	\$ 130,000
Events	\$ 10,000
Sponsorships	\$ 15,000

TOTAL: \$ 405,000

In addition to our operating budget, Valley Conservation Council and partners **have raised over \$5,000,000 in grants** to help landowners with the costs of protecting their land over the next 10 years.

Become a Donor at One of These Levels

NUMBER OF GIFTS NEEDED	GIVING RANGE
1	\$25,000+
4	\$10,000+
20	\$ 5,000+
41	\$ 1,000+
50	\$ 500+
76	\$ 250+

GOAL: \$250,000+

THE SHENANDOAH VALLEY: An Essential Natural Resource

Keep it that way by keeping VCC strong

VCC depends solely upon annual gifts from individual donors and grants to support 2023 operating expenses. Last year, the organization accepted easements for 16 properties, a 220 percent increase over 2021. Help us meet the growing demand for land and water protection by ensuring VCC has the necessary staff and capability.

Please consult your accountant to see if different ways to give yield better tax benefits for you: bundling several years of donations in one year, giving stock, or giving directly from your traditional IRA.



11 North Central Ave., Suites 19 & 2
Staunton, VA 24401
PO Box 988
Staunton, VA 24402-0988
540-886-3541
info@valleyconservation.org
valleyconservation.org



Valley Conservation Council is a 501(c)(3) organization.
Your donations are tax deductible.

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